



## **Event Management Policy**

(for AU Sport Staff)

AU Sport will only participate in events that are in line with its strategic plan and core business of managing, promoting or participating in sport events.

Other key factors, that will affect our decision to become involved, shall include:

- Whether the event provides a positive promotion of AU Sport or a positive experience for those involved
- Whether the target market of the event matches that of AU Sport
- Whether the event is professionally managed, has a risk management plan in place and the event is appropriately insured.
- What resources (time, staff, volunteers and funds) are required to be involved

All events that AU Sport develops and manages will be required to have:

- A detailed timeline that outlines key dates, actions, tasks and the people to be involved, including a reporting line/authority approval process
- A comprehensive risk management plan
- Clear coordination and communication guidelines for those involved